

# Senior Ad Order Form 2018-2019

THE FINAL DEADLINE FOR SUBMITTING SENIOR ADS **November 15, 2018.** EARLIER SUBMISSION IS SUGGESTED AS SPACE IS LIMITED AND FILLED ON A FIRST DELIVERED-FIRST ASSIGNED BASIS.

Please send the pictures of your choice for your child's ad. Pictures and text to include in the ad should be emailed to [mallory.lozoya@redoakisd.org](mailto:mallory.lozoya@redoakisd.org). Make sure to include your student's name in the email.

Your name: \_\_\_\_\_  
Student's name: \_\_\_\_\_  
Contact phone number: \_\_\_\_\_  
Contact email: \_\_\_\_\_

**Size of ad with approximate measurements and cost: (check one)**

- 1/8 page (2 3/8" x 4") \$60.00--send 1 pictures minimum
- 1/4 page (4 6/8" x 4") \$95.00--send 3 pictures minimum
- 1/2 page (4 5/8" x 7 5/8") \$180.00--send 6 pictures minimum
- Full page (9 7/8" x 8") \$300.00--send 12 pictures minimum

Cash       Check      Check number: \_\_\_\_\_

Is this ad a surprise for the student? Circle **Yes** or **No**

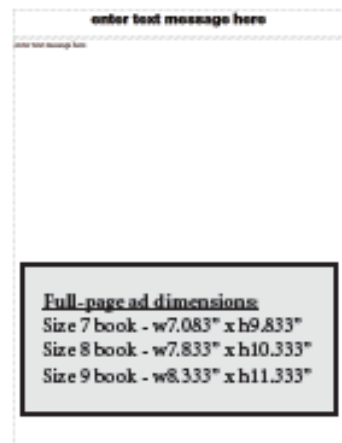
On the following pages, there are pre-designed ads for each size. Please indicate the ad you would like below:

Row: \_\_\_\_\_      Column: \_\_\_\_\_

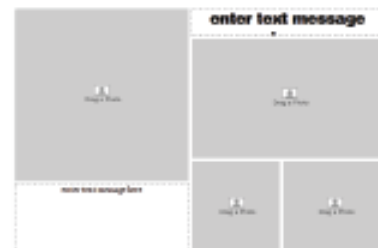
**Ads will be accepted with a \$25 down payment, and may be paid in increments, but must be paid off by January 18, 2019.**

**Requirements for Submission:**

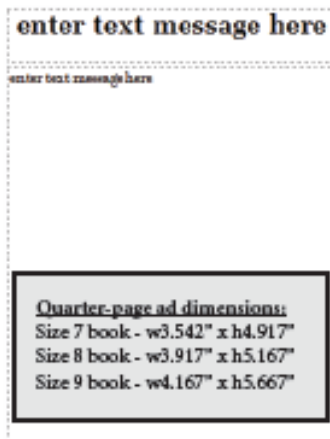
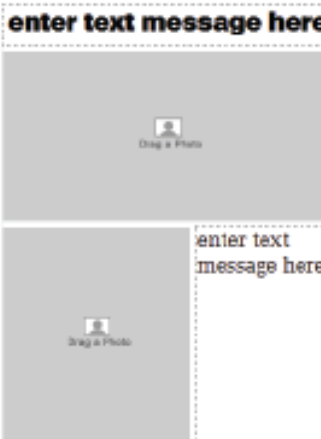
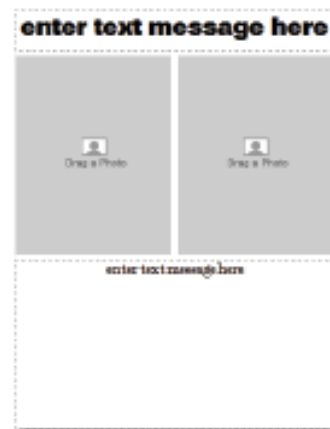
- When sending pictures through email, scan the pictures or attach the file from your computer. If sending in physical pictures, please make copies of the original photo to send in.
- If submitting online, make sure the resolution for the pictures is 1080 x 920 or 720 x 480. This will ensure that the pictures will not become grainy during publishing.
- Please put your senior's name on the check for the reason, and make checks out to **ROHS Yearbook**. Please do not mail cash. **Payment for an ad does not constitute you purchasing a yearbook.** Payments are turned into room A101 or 210 to Mallory Lozoya, or Senior Ads can be purchased online at **Balfour-Red Oak High School site** once you purchase a yearbook.



**Full-page ad dimensions:**  
Size 7 book - w7.083" x h9.833"  
Size 8 book - w7.833" x h10.333"  
Size 9 book - w8.333" x h11.333"



**Half-page ad dimensions:**  
Size 7 book - w7.083" x h4.917"  
Size 8 book - w7.833" x h5.167"  
Size 9 book - w8.333" x h5.667"



**Quarter-page ad dimensions:**  
Size 7 book - w3.542" x h4.917"  
Size 8 book - w3.917" x h5.167"  
Size 9 book - w4.167" x h5.667"



**Eighth-page ad dimensions:**  
Size 7 book - w3.542" x h2.458"  
Size 8 book - w3.917" x h2.583"  
Size 9 book - w4.167" x h2.833"